

# ART & BIG DATA. TEDx 2012

Art & Big Data

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Theme: Refreshing our Information Society

The aim of the information society is to gain competitive advantage internationally through the use of IT in a creative and productive way. An information society is a society in which the creation, distribution, diffusion, use, integration and manipulation of information is a significant economic, political, and cultural activity.

The theme of TEDxTilburgUniversity is 'Refreshing Our Information Society'. This will keep pace with rapid changes taking place in our information society. Standing front speakers will go deeper in fact on why our society is constantly evolving with new technologies, viewpoints and thoughts.